



Kindled Spirit  
igniting hope & freedom...

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# NEWSLETTER

March  
2021

*Educating and Empowering Women*

[www.kindledspirit.org.uk](http://www.kindledspirit.org.uk)

## Kindled Spirit Launches New Fundraising Campaign for 2021 - Enterprise 100

In conjunction with Kshamata, our partner in Mumbai, we are proud to announce our new fundraising campaign for 2021, it is called Enterprise 100. The project centres on the expansion of the social enterprise initiative, currently run by Kshamata at their residential centre in the city, by moving into new premises and upscaling production capacity. The project will enable:

1. **Circa 100 young women each year to be trained in fulfilling work ready for the external job market**
2. **Kshamata to become financially self-sufficient**
3. **Much needed additional space to be available within the existing residential centre**

The social enterprise scheme is known as Kshamata Unlimited. It is an integral part of the comprehensive support and rehabilitation programme run by Kshamata. Another important aspect of the enterprise is providing a safe environment where the girls can be given 'job readiness' training including time management, commitment / delivering to deadlines, team work and work place behavioural discipline. In addition, it also provides long-term employment in a safe environment for some women who might struggle in the external job market - all the women benefit from the 'earn-and-learn' approach. Kshamata Unlimited is recognised as a provider of quality products and therefore there is a ready market for their items, successful sales to date have demonstrated that. Given their experience, the team have established which production lines sell well and provide the best training platform. As a result, the enterprise will focus on three areas:

1. **Tailoring**
2. **Jewellery Making**
3. **3D Printing and Gifting**

The overall cost  
of the project is  
**£130,000.**

### THE FUNDS WILL BE USED FOR:

- **Renting and refurbishing new premises**
- **Provision of new production machinery; sewing machines, computers, printers etc.**
  - **Experienced staff and trainers**
  - **Run costs of the facility for year one**
  - **Stipends for the young women**

The building that has been identified will need refurbishment to make it a safe and good place to work. Estimates for the work have been received and form part of the overall budget for this project.

95% of all victims trafficked experience physical or sexual violence.

\$100bn Estimated Human Trafficking Trade per annum

161 Countries effected by the abhorrent crime of human trafficking

# Editor Note

I was honoured to be asked to become a Trustee of Kindled Spirit. The education and empowerment of vulnerable young women is a subject which resonates with me, education is so important in breaking the cycle of poverty and exploitation. This month sees the launch of our major fundraising project Enterprise 100. This edition of the newsletter is dedicated to that. To realise the benefit of the project would be an absolute gamechanger for Kindled Spirit and Kshamata. Please do get behind our campaign, encourage friends, family and work colleagues to undertake even small challenges, every little helps. The ways you can help us are detailed at the bottom of this newsletter.

Enjoy the read.

Nusrat Hathiyari



## THE KEY ACTIVITIES FOR THIS PROJECT ARE AS FOLLOWS:

1. **Identify building - complete**
2. **Obtain quotes for refurbishment - complete**
3. **Obtain funding to secure building - in progress**
4. **Undertake refurbishment - TBC**
5. **Recruit Centre Head & Trainer - TBC**
6. **Fit out centre - TBC**
7. **Identify workers - TBC**
8. **Centre Opening - TBC**
9. **Commence Training - TBC**

Once funding is received, the plan will take 3 months to implement.

It should be noted that the building is located in a commercial area of Thane, Mumbai and therefore should the identified building be rented by another third party before the project funds have been generated, there are alternative, similar sized / condition properties available.

We are seeking donations and grants from personal donors, trusts / foundations and CSR initiatives.

Managing Trustee Richard Cribb stated,

“this is an exciting, new project, which will be a game changer for Kshamata and the young women they support. They have already established themselves in the market place for the types of products that they are going to make, meaning this is a relatively low-risk initiative as the market is ready for the products.” Richard went onto say “Whilst the cost of the project appears large, we are reaching out to numerous grant makers, private sponsors and corporate social responsibility programmes via a variety of communication channels, crowd-funding will also be used to finance the project. There are some exciting fundraising events planned over the coming months, so keep an eye on our social media posts and emails.”

Bharathy Tahiliani - Founder of Kshamata had this to say

“Our young women are thrilled at the prospect of working with Kindled Spirit on this project, they take great solace from knowing that people 4500 miles away are interested in their wellbeing and future development, for many it is quite mind blowing when they see how far away the UK is from India” Bharathy also commented “I would like to take this opportunity to thank all the supporters of Kindled Spirit for their generosity, knowing you are there to support and help us is a great comfort and encouragement. You have journeyed with us this far and I believe that what's in the making now will take the work to the next level, thank you.”

# How Can You Help?

This is a straightforward, but large fundraising initiative, it goes without saying the more people who get involved, the greater chance of achieving our goal. As the success of the COVID-19 vaccination programme continues, organising events and gatherings will become easier. We will be calling on our network of supporters to think of creative ways they can raise funds. These can be:

- **Sponsored challenge - Marathon, Walk, 3 Peaks, Cycle-ride**
- **Race Nights**
- **Work / University / School Event - get your work mates / fellow students involved**
- **Coffee Mornings, Dinner Parties**
- **Bring & Buy Sale**
- **Auction / Sell unwanted items from home**

We also encourage you to approach the corporate social responsibility department of the company you work at. It is important to note that we are aligned to a number of the United Nations Sustainable Development Goals (SDG's), these being:

- **No Poverty**
- **Good Health & Wellbeing**
- **Quality Education**
- **Gender Equality**
- **Decent Work & Economic Growth**
- **Reduced Inequalities**
- **Peace Justice & Strong Institutions**

With that in mind approaching your CSR Team should be more successful.

## OTHER WAYS YOU CAN HELP US IS TO SIGN UP TO THE SHOP AND DONATE SCHEMES RUN BY:

**Amazon Smile**  
**Give As You Live**  
**Ebay**

To learn more about this, go to our website:

[Click Here](#)

Or donate to us from anywhere in the world through our Donate Page on our website, to access:

[Click Here](#)

Or if you wish to reward pain, then our friend and supporter Ian Hucker is running the Brighton Marathon in September 2021, you can sponsor him on his 'Just Giving' page,

to sponsor Ian:

[Click Here](#)

Or if you are able to undertake a challenge or obtain sponsorship in other ways then please set up a fund-raising page on Just Giving and link it to our Enterprise 100 campaign, to learn more:

[Click Here](#)

***We thank you in advance  
for your support.***



**Contact us:**

**Email:** [info@kindledspirit.org.uk](mailto:info@kindledspirit.org.uk)

**[www.kindledspirit.org.uk](http://www.kindledspirit.org.uk)**