



COVID-19



Kindled Spirit

igniting hope & freedom...

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NEWSLETTER } COVID19 2020

Against Human Trafficking

www.kindledspirit.org.uk

The team at Kindled Spirit wishes you and your families well through these difficult and worrying times. You may have read or seen in the media, due to COVID-19 and the dense population of Indian towns and cities, the Indian government has introduced a very strict 'lockdown' regime in the country to try and keep their citizens safe. This has resulted in difficulties for many families, especially those from the poorer and vulnerable communities.

One group of people who really are challenged are those that have been caught up in human trafficking and ultimately ended up in the commercial sex industry across India. Just like COVID19 - the traffickers have no respect or interest in the well-being of the girls/women.

We usually only contact you to support us in the more positive activity of rehabilitating young girls who have been rescued from their traffickers and who undergo our structured life-skills and vocational training programme, but these are unprecedented times. We really do need your financial support now, like never before, so that the funds can be used to support these very vulnerable people - **if we don't do it, no one will.**

**THERE ARE A
NUMBER
OF WAYS YOU CAN
HELP US:**

1. Direct donation via our website www.kindledspirit.org.uk
 2. Sign up to donating via **Give As You Live**
- see more info later in this newsletter
 3. Sign up to donating via **Amazon Smile**
- see more info later in this newsletter
- Options 2 and 3 will not cost YOU a penny.**

95% of all victims trafficked experience physical or sexual violence.

\$100bn Estimated Human Trafficking Trade per annum

161 Countries effected by the abhorrent crime of human trafficking

Supporting the Women and Girls of Bhiwandi area of Thane District (close to Mumbai)

On Wednesday April 15th our partner charity in Mumbai, Kshamata reached out to over 200 women who are trapped in the red-light district of Bhiwandi in Thane, a residential and commercial area close to Mumbai. The Kshamata Skills Development Centre head, Razia Pathan, went to the community of Bhiwandi with vital supplies of rice, flour, dal, salt and oil. As you can see from the photos, the ladies formed an orderly queue and were very appreciative of the NGO's intervention.

Historically, Bhiwandi is famous for having the largest number of power looms and hand looms in the country and is nicknamed the Manchester of India, however underneath this kind of romantic image lies another world of enforced human trafficking. It is in this community that Kshamata targeted its support efforts. You will see in one of the pictures young men helping distribute the food; these men have grown up in the area and are aware of the community issues, so they are supporting the Kshamata efforts.

Bharathy Tahiliani, founder of Kshamata said "As a social worker, I have worked in the red-light districts of Mumbai and Thane for many years and understand the complex nature of the community. Many people ask me, *why don't the women and girls leave?* - well the answer to that is quite simple, they have nowhere else to go and have no other means of earning a living - they are trapped", Bharathy went on to say "this is one of the reasons I founded Kshamata, so we could provide a support model which would lead to the girls being trained in meaningful work which would leave them financially self-sufficient, so they could go on to lead a rewarding and fulfilling life".

The important work that Kshamata undertakes and Kindled Spirit supports, is life changing.

Please donate today or sign up to Give As You Live and Amazon Smile so that we can continue to support Kshamata in the great work that they do.

Every person saved from enforced human trafficking or the impact of COVID19 is worth it, these ladies may live an unorthodox life, but it is not by choice and they are human after all.



The Kshamata Skills Development Centre head, Razia Pathan



“ Just like COVID19 – the traffickers have no respect or interest in the well-being of the girls/women. ”

HOW TO DONATE TO KINDLED SPIRIT

WITHOUT COSTING YOU

A PENNY..

As we are experiencing 'lockdown', on-line shopping has become part of everyday life, so why not order your shopping from your favourite on-line stores and at the same time donate to Kindled Spirit, it will not cost you a penny as the retailers make the donation on your behalf.

THERE ARE **TWO WAYS** TO DO THIS:

OPTION 1

Give As You Live

We have registered with Give As You Live, which is an on-line platform, that acts as a 'front - end' to **more than 4200** high street stores or on-line shopping sites. Meaning that if you access the retailer's website via the Give As You Live platform, the retailer will donate funds to Kindled Spirit - it will not cost you a penny. It is very simple to register; the steps are outlined below. Many, large high street brands and on-line sites are supporting charities through this platform including:

• M&S • John Lewis / Waitrose • Just Eat • Argos • Ebay • Debenhams • ASOS



ASOS

DEBENHAMS

JOHN
LEWIS
& PARTNERS

WAITROSE
& PARTNERS

M&S

JUST EAT

ebay

How to Register:

Paste the link below into your browser, this will automatically link your soon to be created Give As You Live account to Kindled Spirit:

<https://www.giveasyoulive.com/charity/kindled-spirit/1159146/0>

Then click on the green button on the right-hand side of the screen 'Support Us, - It's Free'

Create an Account - as instructed.

Then shop to your hearts content.

Every time you shop **you must remember to access your store website by logging into your Give As You Live account** and then select the retailer you wish to shop from, failing to do this means that your purchases will not contribute to the charity.

OPTION 2

AMAZON

The Amazon logo, featuring the word "amazon" in a bold, lowercase, sans-serif font with a curved arrow underneath it pointing from the 'a' to the 'z'.

smile

You shop. Amazon gives.

Kindled Spirit is registered with Amazon Smile, that means you can donate to Kindled Spirit without it costing you a penny, so long as you link Kindled Spirit to your Amazon account.

Each time you make a purchase on Amazon, logging on via the Amazon Smile interface then the donation made by Amazon will be donated to the charity. To find out more and how to register, go on to the Amazon website and click on Help and enter Amazon Smile - it is very simple to register.

The important work that Kshamata undertakes and Kindled Spirit supports, is life changing.

Please donate today or sign up to Give As You Live and Amazon Smile

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